

Trans-Lux rocks sports & entertainment landscape by lighting up the largest in-arena scoreboard in the world

Prudential Center, home of the NHL's New Jersey Devils, boasts the eye popping multimillion dollar project

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NEW YORK, Oct. 19, 2017 /PRNewswire/ -- Trans-Lux Corporation recently unveiled the world's largest and most advanced in-arena center hung scoreboard in the world at Prudential Center in New Jersey. The Arena is home to The New Jersey Devils and Seton Hall basketball as well as hundreds of concerts and events.

The behemoth scoreboard delivers the most powerful, dynamic fan experience in sport. The giant structure is 4 stories high and sports a record breaking 29 Million pixels. The 9,600+ square footage of displays equates to 1,300 50-inch televisions.



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"Having grown up watching and playing hockey, I am thrilled to be part of a project that put together the ultimate fan-focused solution. We have not only the largest displays, but we also have the biggest canvas for exhaustive stats, replays and other data which is key in this day of fantasy and analytics," says J.M. Allain, President and CEO of Trans-Lux. "We have created the best visual / audio experience possible in the world."

The new digital display installation catapults the Prudential Center from last in overall size to first.

"This new Trans-Lux scoreboard will put Newark on the international map, where it belongs," said Hugh Weber, President of Harris Blitzer Sports and Entertainment and the New Jersey Devils and Prudential Center.

Above and beyond the center hung scoreboard, Trans-Lux deployed the most advanced fascia displays, basketball scorer's tables as well as Fair-Play sports accessories.

"Trans-Lux led the integration team that combined its advanced technology with partners Absen, ChryonHego, Christy and Murdoch Engineering among others to insure Prudential Center got the best solution in the world," concluded Mr. Allain.

About Trans-Lux

Trans-Lux Corporation is a leading designer and manufacturer of TL Vision digital video displays and TL Energy LED lighting solutions for the financial, sports and entertainment, gaming, education, government, and commercial markets. By offering LED Large Screen Systems, Data Walls and scoreboards (marketed under Fair-Play by Trans-Lux), Trans-Lux delivers comprehensive video display solutions for any size venue's indoor and outdoor display needs. TL Energy enables organizations to greatly reduce energy related costs with green lighting solutions. www.Trans-Lux.com

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